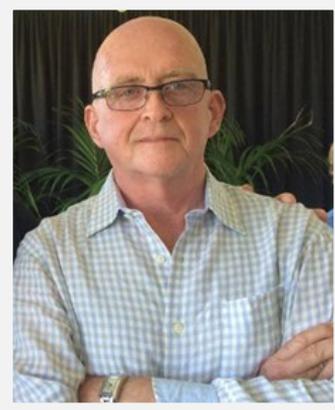




## 新中國夢：人人創意無限!

# The New Chinese Dream: Everyone is Creative!



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Michael's key research interests are digital transformation in China; East Asian cultural and media policy; and creative industries and cultural export strategies in China and East Asia. His current funded research project with the Australian Research Council (ARC) concerns audio-visual media collaboration (film, TV, animation, documentary and online platforms) in East Asia with a focus on Mainland China.

### Abstract

The Chinese Dream, as articulated by Xi Jinping, proposes that everyone can have a dream: 'ideally' this a collective dream of a great nation. But can everyone now have an individual creative dream? In this talk I discuss the evolution of creativity discourses in China (including creative industries, creative class, creative cities) and compare it with developments in East Asia, and other liberal democratic jurisdictions. I trace the development of humanities curricula as well as university and think tank research in the PRC over the past decade and question Li Wuwei's proposition that 'creativity is changing China.' I also discuss the evolving concept of 'digital China' through a framework called Culture-Services-Knowledge, initially coined by Stuart Cunningham. My interpretation of this framework argues that culture, once digitised, becomes increasing democratised and accessible, but at the same time leads to a new era of control by corporation and governments.

### Lecture Details

Date : 16 November 2016 (Wednesday)  
Time : 4:00 - 5:00 p.m.  
Venue: Room E0311, 3/F, OUHK Jockey Club Campus  
Address : 81 Chung Hau Street, Ho Man Tin, Kowloon

**\*\* The activity will be conducted in English \*\***

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